

# Do you have Lester's Style? the search is on...

This could be **your big break!** Enter for a chance to **model** in the next Lester's Advertising Campaign. It could be **you** we are searching for!

Official Entry Form. Please complete the following information in-full, and submit this form with your favorite photograph/head shot in accordance to the instructions and official rules. Please fill out one entire form per person and attach a photo of only the entrant. Only completed forms will be considered. Please print legibly:

First Name/ Last Name \_\_\_\_\_ M / F \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Parent/Guardian's Name \_\_\_\_\_ Relation to candidate \_\_\_\_\_

Daytime ph ( \_\_\_\_\_ ) \_\_\_\_\_ Eve. ph ( \_\_\_\_\_ ) \_\_\_\_\_ Cell ph ( \_\_\_\_\_ ) \_\_\_\_\_

Email address \_\_\_\_\_

Use my email address for special Lester's promotions and offers.

Use my email address only in connection with this casting call.

I heard about this from:  the website  Craigslist  a friend  In-Store Promotion  Store Associate  
 other \_\_\_\_\_

\*Age: \_\_\_\_\_

Birth date: \_\_\_\_\_

Prior Exp? Y / N \_\_\_\_\_ explain: \_\_\_\_\_

Height: \_\_\_\_\_

Top Size: \_\_\_\_\_

Bottom Size \_\_\_\_\_

Shoe Size: \_\_\_\_\_

Circle One: I am **small** **average** **tall** for my age

I am the parent or legal guardian of \_\_\_\_\_, who is under 18 years of age. I have read and agreed to the Official Rules and hereby give my consent for his/her entry into the Lester's Style Contest.

If applicant is chosen to model in any Lester's advertisements and promotional materials, model will be required to sign a standard photo release. Lester's will compensate models with a \$100 Gift Card to use at any Lester's location. See Official Rules.

\*Signature \_\_\_\_\_

Today's Date \_\_\_\_\_

\*Required for all entries. If under 18 years of age, parent or legal guardian's signature is required on this form.

**attach  
your photo  
here**

**please  
write your name/phone  
on back of photo**

**mail entry to:  
Marketing Director  
Lester's  
241 I Coney Island Avenue  
Brooklyn, NY 11223**

**Only those being considered  
will be contacted.**

**Thank you for entering.**